



# *Warnervale Wildcats Rugby Raceday Sponsorship Package*

**Thursday July 29th, 2010 from 12 noon**  
**Each race package will cost \$1650 inclusive of GST**

Race Sponsorship with **WYONG RACE CLUB** is absolutely crammed with benefits to maximise your sponsorship dollar. Not only will your company reap the benefits of national brand exposure and the obvious advantages of your association with two of the region's most respected sporting clubs, but the total package that accompanies your race sponsorship is second to none.

Enjoy the fashion, food and fillies as a race sponsor and attract unprecedented media attention. The race featuring your company's name will be a part of a day not to be missed. The speed and grace of a thoroughbred, the adrenalin rush of the betting ring, the colour and glamour, the winners and grinners – Excitement Plus!

Your sponsorship package includes:

- **Exclusive naming rights** for one race on the day's program
- An invitation for a total of **ten guests** in the Garden Gallery function room. Your guests will enjoy access to all member's bars, lounges, stands and enclosures.
- National **SKY Channel** coverage of your race live to over 6,000 pubs, clubs and TAB outlets – featuring your name as Race Sponsor.
- **Sky Racing** will beam your race live into the homes of over **1,000,000** pay TV subscribers Australia-wide and 500,000 in New Zealand via TV Trackside **plus live coverage throughout the USA and Asia.**
- Around **2,000** TAB outlets and agencies will post your name on their boards as Race Sponsor.

- **Newcastle Herald** as well as **Sydney and other metropolitan newspapers** will print your name on the Form Guide and race results to appear the following day.
- **Free-to-air TV** exposure via news services state-wide.
- **2KY Racing Radio** will preview and broadcast your race live.
- **NBN Television** will give coverage of the day's events on the evening news.
- Full page mono advertisement in the on course **race book**.
- Listing in race book – **sponsors page**.
- An opportunity to maximise your organisation's exposure through signage in the **saddling enclosure** on race day.
- As a memento of your day, Wyong Race Club will forward a **group photograph** with the winning horse of your race. Where photography is permitted.

#### ***Guests also receive***

- **Admission** to the Racecourse, Member's & Function pavilion and car parking.
- **Complimentary** race book.
- **Exclusive use** of the air-conditioned Garden Gallery function room.
- **Superb buffet lunch** complimented by Southcorp wines, Bluetongue Brewery tap beer and soft drink.
- **Private tote facilities** in the Garden Gallery and television monitors for easy viewing.
- Use of **member's facilities** for each ticket holder.
- **Panoramic views** of the racecourse from it's own private balcony.

**If you are interested in Sponsoring a race please call Rugby President, Mr Jim Bilton on 0412 492 782. You can also email Jim on [president@warnervalewildcats.com.au](mailto:president@warnervalewildcats.com.au)**

**Get in quick - Call early to secure your race.**